



LEEDS BECKETT UNIVERSITY  
SCHOOL OF BUILT ENVIRONMENT,  
ENGINEERING AND COMPUTING



**CONSTRUCTING  
EXCELLENCE**  
IN YORKSHIRE & HUMBER



# CONSTRUCTING EXCELLENCE YORKSHIRE AND HUMBER AWARDS 2020

## ENTRY AND SPONSORSHIP BROCHURE



## ARE YOU READY TO STAND OUT FROM THE CROWD?

**Constructing Excellence Yorkshire and Humber (CEYH) are delighted to announce the return of our annual awards spectacular!**

Organised by the School of Built Environment, Engineering and Computing at Leeds Beckett University, the Constructing Excellence Yorkshire and Humber Awards (#CEYH2020) focus attention on some of the most important issues in the construction sector. They recognise the very best companies, collaborations and projects sharing best practice and inspiring others to adopt new and better ways of working that deliver outstanding results.

All types of organisations enter our awards each year; private and public sector, micro, SME and large contractors, designers, consultants, clients and suppliers - in fact anyone and everyone that is part of construction's extended family. From all those entrants our judges select the very best projects, schemes and teams to go forward to represent the Yorkshire and Humber region at the national Constructing Excellence Awards in November.

## EASIER THAN EVER TO ENTER

There is no cost to enter the Constructing Excellence Awards and you can enter as many projects for as many categories as you like. Also, you do not need to be a Constructing Excellence or regional member to be able to enter.

The forms have been simplified to just eight questions with the final question being your chance to highlight the key successes about what you have done and why it's different to your peers, why it should win, why it stands out from the crowd and represents excellence in construction.

## BENEFITS TO YOUR BUSINESS

Entering our awards can bring enormous benefits to your organisation; giving you a platform to highlight your achievements, raise your profile as a force for positive change and help you to develop new relationships as well as cement existing ones.

## KEY DATES FOR YOUR DIARY

**Launch Event: Wednesday 29th January 2020**  
**Closing Date: Friday 24th April 2020**  
**Shortlist Announced: Tuesday 26th May 2020**  
**Gala Awards Dinner: Thursday 9th July 2020**





## SPONSORSHIP OPPORTUNITIES

Organised by a passionate and forward thinking team, our awards continue to grow year on year elevating the profile of the companies involved. Our sponsorships represent a great opportunity for companies who are leading positive change within the industry to align their brand with Constructing Excellence core values and improvement agenda.

Sponsors will receive continuous publicity in the build up to the awards and on the night itself as well as an opportunity to contribute to our blog and events programme. In addition, sponsors will get the best seats in the house at our gala awards dinner which will once again feature our unbeatable blend of professional hosting, innovative theming and gold star hospitality. Many of our sponsors have gone on to work closely with the School of Built Environment, Engineering and Computing and our students.

### HEADLINE SPONSORSHIP PACKAGE (Price negotiable)

Your company becomes the 'headline sponsor' and is the only one that is referred to as such in all promotional material and on the night itself. Early announcement of awards sponsorship in personalised flyer; constant display of your logo in a prominent position in subsequent awards flyers, emails, literature and Constructing Excellence Yorkshire and Humber awards page on website. To be acknowledged as the headline sponsor in all external press releases, to include quotes from company representatives, from point of sponsorship being confirmed. Package Also includes;

- A table of 10 at the ceremony including four bottles of wine (usual cost £950 + VAT).
- A keynote presentation at the event.
- Double page advert in the brochure to be handed out to each guest on the night
- An opportunity to sit on the judging panel (does not include any category you might be entering).
- Your company logo on all awards certificates and constant display of your company logo on presentation screens at the dinner. Opportunity to put promotional materials on each table at the dinner itself. Your company's Display stands in prominent locations at the dinner.
- Regular announcements of your sponsorship and involvement via our social media accounts; Twitter, LinkedIn, Instagram.
- Opportunity to speak at a future Constructing Excellence or School of Built Environment, Engineering and Computing event (themes, topics to be agreed beforehand).

**“We are very proud to have supported the Constructing Excellence awards for the past seven years. They provide a superb forum to showcase outstanding regional projects and innovations as well as highlight superbly positive disruption within the industry to deliver better outcomes for all” Business Development Director, Main Contractor**



## CATEGORY SPONSORSHIP PACKAGE (£1,500 + VAT)

- Constant display of your logo in our regular awards mail shots, awards literature and CEYH/SOBEC website.
- Regular announcements of your sponsorship and involvement via CEYH/SOBEC social media.
- A table of 10 at the ceremony including four bottles of wine (usual cost £950 + VAT).
- Full page company ad in the event brochure to be distributed to every guest on the evening.
- Your Company representative to present the sponsored award at the dinner.
- Your Company Logo on the certificate for the sponsored category.
- CEYH Awards Sponsor logo for your category for use on your email/website.
- Opportunity to have display stands at the dinner (space permitting).

## THE CATEGORIES

- Building Project of the Year\*
- Civil Engineering Project of the Year\*
- Client of the Year
- Digital Construction Award
- Health, Safety and Wellbeing
- Innovation
- Integration & Collaborative Working
- Offsite Award
- People Development
- Conservation & Regeneration
- Sustainability
- SME of the Year
- Value Award
- Best of the Best

**PROJECT VALUES** As with 2019 we will be awarding several accolades on the night in the Project of the Year categories to best represent projects of all different sizes and values. We want to ensure that smaller & community led projects have an equal opportunity to gain recognition alongside multimillion pound schemes. Therefore we will be awarding two winners in both Building Project of the Year and Civils Project of the Year against the following value brackets.

£10 million and above

> £10 million

**PLEASE NOTE:** Only ONE project in each category can go forward as Yorkshire and Humber's representative in the national awards – this will be the entry out of the two bracket winners which the judges score the highest overall.

**CATEGORY CRITERIA >>>>>**





## CATEGORY CRITERIA

### BUILDING / CIVILS PROJECT OF THE YEAR

Project of the Year delivers outstanding outcomes for all those involved in a construction project. It showcases the benefits achieved through the application of many of the principles described in the other award categories. Because of the diversity of potential projects, this category is split into two awards: Building Project of the Year and Civils Project of the Year with projects of different value being awarded on the night. The winner is likely to be an outstanding local project as a high profile landmark, but whatever it is all parties will be proud of and inspired by it: the designers, constructors and clients.

### CLIENT OF THE YEAR

Construction clients have an important role to play in transforming the way the industry operates. How projects come to market has a significant impact on the ability of the construction industry to provide innovative, whole life value-for-money solutions. Much waste in construction is driven through approach to risk across the supply chain and judges are looking for a construction client that has been actively involved in enabling the construction programme and developed strategies for encouraging and rewarding excellence.

### DIGITAL CONSTRUCTION

Digital Construction embraces BIM, GIS, Big Data and other evolving technological advancements. Technology has transformed the world we live in and has potential to revolutionise the construction industry. This category rewards organisations, projects or initiatives that have adopted, advanced and achieved excellence in Digital Construction. Judges will be looking for examples of how the adoption of collaborative digital processes has dramatically improved the planning, design, fabrication, construction and operation of built facilities or infrastructure

### HEALTH, SAFETY AND WELLBEING

Health, Safety & Wellbeing is of paramount importance and a culture of 'safety first' is crucial to performance. Overarching health and safety risk management systems and effective health initiatives are fundamental

to reducing or eliminating all types of incident and promoting health and well-being across the supply chain. The winner may be able to demonstrate consideration of either project health & safety at the pre-construction and/or construction phases of a project or an organisational initiative impacting on multiple projects or their workforce.

### INNOVATION

Innovation is widely recognised as the critical factor for increased and sustained productivity and growth. It demonstrates an organisation's confidence, capacity and appetite for improved performance and productivity gains. Innovation is most effective as a holistic approach that identifies both demand and ideas and is most successful when supported by collaboration between customers and the supply chain. Judges are looking for an organisation or project that has developed and applied the most innovative approach to overcoming one or more construction challenges. Winners may have developed a demonstrably new and different technique or process or may have harnessed emerging or existing technologies to create new or improved products, tools or services leading to better built outcomes.

### INTEGRATION AND COLLABORATIVE WORKING

Collaborative working is central to the core values of Constructing Excellence and its drive for positive change in construction. It is most likely to manifest in the delivery of specific projects, however those who can demonstrate a culture across a series or programme of projects show leadership in a sustained approach. Integration of the supply chain, the client and end users will normally lead to a better outcome satisfying all stakeholders. The judges will be looking for entries where collaborative working has delivered outstanding results and significant benefits for the whole supply chain/partnership involved.

### OFFSITE AWARD

A number of factors are convening to make offsite construction a more attractive solution than ever before. It can help address systemic failures including low



## CATEGORY CRITERIA (continued)

productivity, low predictability, low margins, adversarial pricing, lack of culture for collaboration, limited R&D and investment in innovation and poor image. A winning approach will demonstrate implementation of offsite solutions that builds on platform-based approaches driving towards repeatability and standardisation.

### PEOPLE DEVELOPMENT

People are our greatest asset and this award recognises organisations that appreciate and nurture their workforce to ensure they maximise the value of everyone's contribution to the business. By creating inclusive workplaces which support people of all abilities through training initiatives, education, mentoring, support networks and innovative programmes, companies can demonstrate a significant impact on the future of their businesses and the wider construction industry. Judges are looking for an organisation that is leading edge in the way they support and develop their existing team and attract new entrants into the industry.

### CONSERVATION AND REGENERATION

The preservation or rehabilitation of old or historic buildings and sites is often an important part of neighbourhood revitalisation, providing physical and psychological focus for the community and creating jobs and investment opportunities. Construction work that involves the conservation and regeneration of historic buildings requires great care and specialist skills and techniques. Judges will be looking for excellent outcomes and high standards in the repair, re-use and revitalisation of heritage sites and buildings in the region.

### SME OF THE YEAR

SMEs are the backbone of the industry and are recognised by Constructing Excellence for their dominance of and contribution to the supply chain. Department for Business Innovation and Skills suggest that 99.9% of UK construction contracting businesses are SMEs and some of the greatest innovation and best practice can be identified in this sector. Judges are looking for an exemplary organisation, with 249 or less employees and with turnover less than €50 million.

### SUSTAINABILITY

High environmental and climate performance in construction aims to meet present day needs for housing, working environments and infrastructure without compromising the ability of future generations to meet their own needs in times to come. It seeks to limit impact on the natural environment and demonstrate whole life sustainability. It is most effective when organisational culture, high design quality, technical innovation and transferability are abundant. Judges are looking for projects or organisations whose achievements, in relation to the legacy their work leaves, demonstrate strong environmental performance in terms of carbon and other Greenhouse Gas (GHG) emissions, in waste and water efficiency and in sustainable materials over the life of a project (including its ultimate decommissioning).

### VALUE

Judges are looking for an initiative, project or series of projects that has focused on the value of facilities in use and the outcomes for owners and users. Good facilities add value by enabling owners and/or users to live or work better in them. Winners will demonstrate how whole life cost and value have been considered from the outset; combining capital costs of construction with maintenance, operational and occupiers' costs. The most important factor will have been the outcomes for the owners and users of the facilities, and these should have been a key driver throughout the design and construction process. Entrants should be able to evidence the balance of expenditure between design, construction and operation, and must provide evidence or forecasts for improved outcomes for owners and/or users. Such outcomes may be financial, social or environmental.

### BEST OF THE BEST

The judges will choose from all the winning entries, the project which best exemplifies constructing excellence principles in action.

ENTRY GUIDELINES >>>>>



## ENTRY GUIDELINES

- An application can be made for an organisation, project, process, product or a service. There is no limit. You can submit as many projects for as many categories as you like but you **MUST** fill in a separate form for each one.
- Demonstrating excellence in practice; where evidence is requested there should be a clear “audit” trail available for qualitative and quantitative data.
- Where a project is being submitted, the project must have been based in Yorkshire & Humber and you must have the approval of the owner of the building/project.
- Where a company, process, product or service is the subject, the nominating organisation/divisional office should be based in Yorkshire & Humber.
- Offsite Construction: projects can be either made in or delivered in/erected in the Yorkshire and Humber region to qualify.
- All nominations and submissions should relate primarily to work carried out between January 2019 and December 2019.
- A project **DOES NOT** have to be completed to be entered but you must be able to demonstrate how it fulfills the criteria of the category you are entering.
- Clients must be made aware in advance of any entries that refer to them.
- A précis of shortlisted entries will feature on the CEYH website and elsewhere. Shortlisted entrants may be asked to participate in Constructing Excellence or Leeds Beckett University related events programmes.
- Every project entered will be considered for Demonstration Project status.

## JUDGING

- The panel of judges will consider each submission against the category criteria.
- All awards are made at the discretion of the judges and Constructing Excellence in Yorkshire and Humber. The right is reserved not to make an award in a particular category.
- The judges have authority to move entries into more applicable categories. Their decision is final and no correspondence will be entered into following the awards.
- Information supplied by the judges, or discussed between the judges and entrants will be treated in complete confidence, and confidentiality on the part of the entrants if requested.
- In line with national Constructing Excellence judging, appendices will **NOT** be taken into consideration. Supporting images, graphs, tables that you wish to include in support of your application should be embedded within the entry form. Within reason, captions can be included in addition to stipulated word count. Short Videos are the **ONLY** additional content that will be taken into consideration.

## HOW TO ENTER

- All forms can be downloaded from <http://ckegroup.org/cexcellenceyh/ceyh-awards-2020/>
- All entries should be submitted electronically, via email to [ceyhawards@leedsbeckett.ac.uk](mailto:ceyhawards@leedsbeckett.ac.uk) by **23:59 on Friday 24th April 2020**. Please include with your submissions high resolution logos for ALL organisations involved in the project/scheme/entry (png or eps format preferable).
- All entries **WILL** receive a receipt confirmation via email. If you have submitted an entry and not received a receipt email please contact us on 0113 812 1902 or 0113 812 7601 to check we have received your submission.
- Please also provide several separate high resolution photos, as individual files, along with your application. These are needed for publicity purposes and for use in any powerpoint on the night. Ideally photos should be of all aspects of the project or process including people and saved in high resolution format. These will not form part of your submission for review by the judges.
- Winners will be announced at the Constructing Excellence Yorkshire & Humber Gala Awards Ceremony in July.
- The organisers reserve the right to feature any submitted material in any editorial or promotional work relating to Constructing Excellence Yorkshire and Humber, the School of Built Environment, Engineering and Computing and Leeds Beckett University website and social media.

CONTACT DETAILS >>>>>



## CONTACT DETAILS

If you have any queries about entering, sponsoring or attending the awards, please speak to the Constructing Excellence Yorkshire and Humber Team,

Liz Schofield / Donna Lee

T: 0113 812 1902 / 0113 812 7601

E: [ceyhawards@leedsbeckett.ac.uk](mailto:ceyhawards@leedsbeckett.ac.uk)

Web: [www.ckegroup.org/cexcellenceyh/ceyh-awards-2019/](http://www.ckegroup.org/cexcellenceyh/ceyh-awards-2019/)

## GET SOCIAL

As always we will be building up to the event across CEYH and SOBEC social media - join in using #CEYH2020



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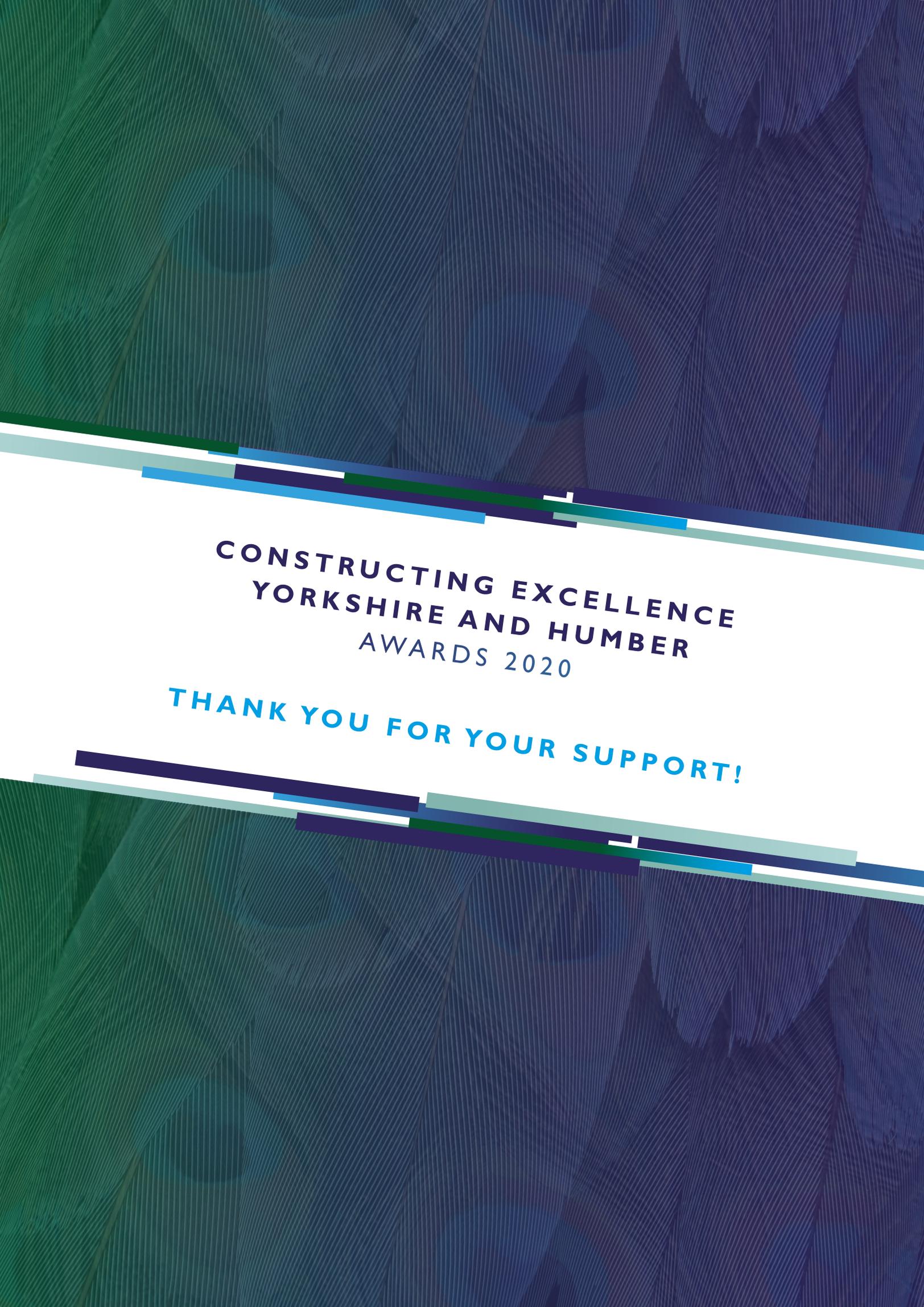


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# #CEYH2020



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YORKSHIRE AND HUMBER  
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**THANK YOU FOR YOUR SUPPORT!**