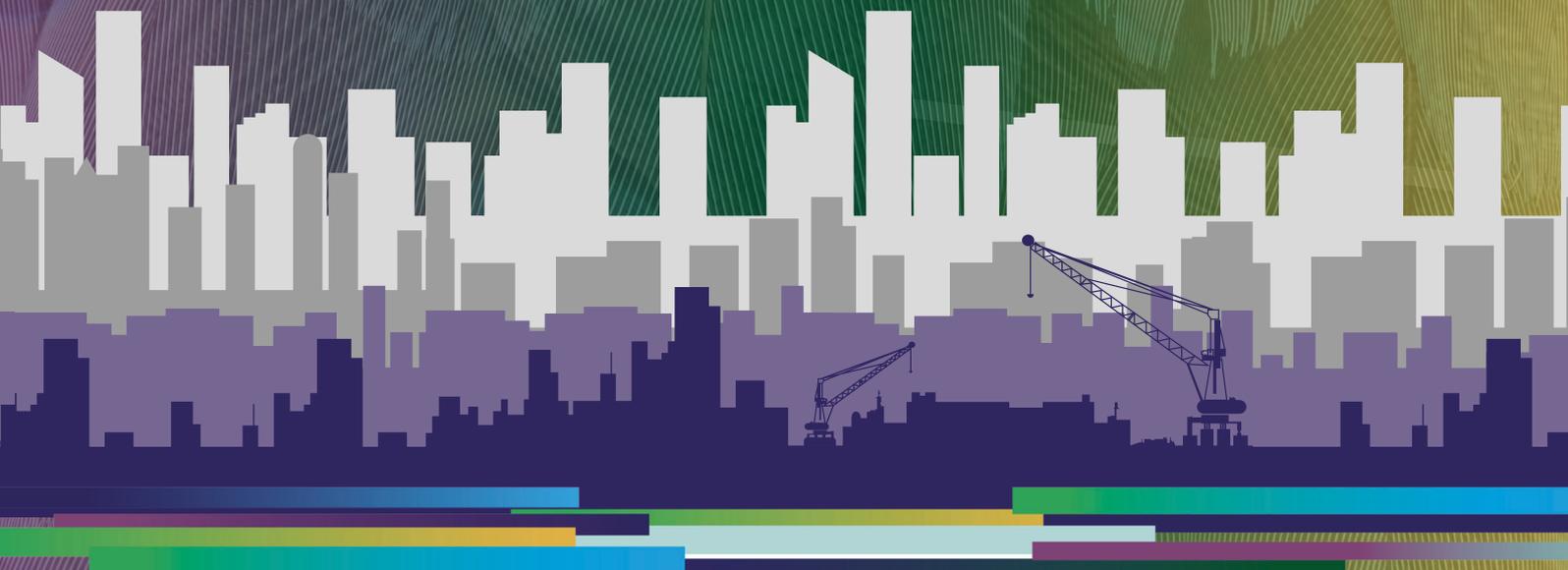




LEEDS BECKETT UNIVERSITY  
SCHOOL OF BUILT ENVIRONMENT,  
ENGINEERING AND COMPUTING



**CONSTRUCTING  
EXCELLENCE**  
IN YORKSHIRE & HUMBER



# CONSTRUCTING EXCELLENCE YORKSHIRE AND HUMBER AWARDS 2021

## ENTRY AND SPONSORSHIP BROCHURE

With thanks to our 2021 Headline Sponsors



**ESH**  
CONSTRUCTION



## HOW HAVE YOU TACKLED 2020'S CHALLENGES TO DELIVER EXCELLENCE IN CONSTRUCTION?

**Constructing Excellence Yorkshire and Humber (CEYH) are delighted to announce the return of our annual awards spectacular!**

Organised by the School of Built Environment, Engineering and Computing at Leeds Beckett University, the Constructing Excellence Yorkshire and Humber Awards (**#CEYH2021**) focus attention on some of the most important issues in the construction sector. They recognise the very best companies, collaborations and projects sharing best practice and inspiring others to adopt new and better ways of working that deliver outstanding results.

All types of organisations enter our awards each year; private and public sector, micro, SME and large contractors, designers, consultants, clients and suppliers - in fact anyone and everyone that is part of construction's extended family. From all those entrants our judges select the very best projects, schemes and teams to go forward to represent the Yorkshire and Humber region at the national Constructing Excellence Awards in November.

## BENEFITS TO YOUR BUSINESS

Covid-19 has created many new challenges for the industry in our region with businesses having to adapt to survive. Our awards have always been about more than a great party, they are about showcasing what our industry does well, driving up standards and ultimately leading positive change in our industry. Off the back of a difficult year, when the sector will look to recovery we think it is more important than ever that businesses make noise about everything they have achieved. Entering our awards can;

- Raise awareness of the work you do and how it contributes to improving the wider reputation and image of the sector.
- Demonstrate excellence in your market, showcasing your organisation to key regional and national influencers and helping you to win more work.
- Show your customers (and your competitors) that you are committed to keeping standards high.
- Gain external validation for your company values.
- Celebrate your team's success, boost morale and help you to attract and retain the best industry talent.
- Focus your internal strategy to embed a culture of best practice throughout your business.
- Align your business to the Constructing Excellence brand and our key drivers for a better industry.

There is no cost to enter the Constructing Excellence Awards and you can enter as many projects for as many categories as you like. Also, you do not need to be a Constructing Excellence or regional member to be able to enter.

## KEY DATES FOR YOUR DIARY

**Closing Date: Friday 16th July 2021**  
**Shortlist Announced: Monday 2nd September 2021**  
**Gala Awards Dinner: Thursday 25th November 2021**





## SPONSORSHIP OPPORTUNITIES

Organised by a passionate and forward thinking team, our awards continue to grow year on year elevating the profile of the companies involved. Our sponsorships represent a great opportunity for companies who are leading positive change within the industry to align their brand with Constructing Excellence core values and improvement agenda.

Sponsors will receive continuous publicity in the build up to the awards and on the night itself as well as an opportunity to contribute to our blog and events programme. In addition, sponsors will get the best seats in the house at our gala awards dinner which will once again feature our unbeatable blend of professional hosting, innovative theming and gold star hospitality. Many of our sponsors have gone on to work closely with the School of Built Environment, Engineering and Computing and our research teams. Our awards attract an audience of over 400 people in attendance and many more online with a 40,000 plus social media reach. If you are interested in taking up a package as below, please contact Liz or Donna to discuss (details at the back of this brochure).

### CATEGORY SPONSORSHIP PACKAGE (Just two left for 2021!)

- Constant display of your logo in our regular awards mail shots, awards literature and CEYH/SOBEC website.
- Regular announcements of your sponsorship and involvement via CEYH/SOBEC social media
- A table of 10 at the ceremony including four bottles of wine (usual cost £950 + VAT)
- Full page company ad in the event brochure to be distributed to every guest on the evening
- Your Company representative to present the sponsored award at the dinner
- Your Company Logo on the certificate for the sponsored category
- CEYH Awards Sponsor logo for your category for use on your email/website
- Opportunity to have display stands at the dinner (space permitting)

**Category Sponsor Price £1,500 + VAT**

**“You knocked it out of the park this year. It was a great night and the venue and theme worked really well. A massive thank you for looking after our brand and reputation by arranging such a superb awards ceremony.” Galliford Try**

**“We are very proud to have supported the Constructing Excellence awards for the past seven years. They provide a superb forum to showcase outstanding regional projects and innovations as well as highlight superbly positive disruption within the industry to deliver better outcomes for all” Tilbury Douglas (formerly Interserve)**



## THE CATEGORIES

- Building Project of the Year\* sponsored by 
- Civil Engineering Project of the Year\* sponsored by 
- Client of the Year sponsored by 
- Digital Construction Award sponsored by 
- Health, Safety and Wellbeing sponsored by 
- Innovation sponsored by 
- Integration & Collaborative Working sponsored by 
- Offsite Award sponsored by 
- People Development sponsored by 
- Conservation & Regeneration **\*\*available\*\***
- Sustainability sponsored by 
- SME of the Year sponsored by 
- Value Award **\*\*available\*\***
- Best of the Best sponsored by 

## PROJECT VALUES

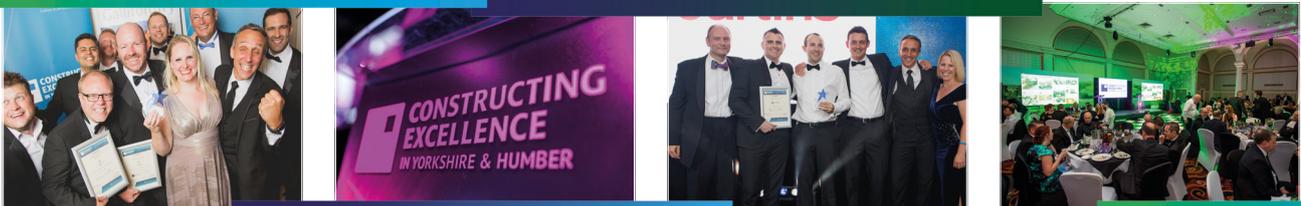
**SUBJECT** to the number of entries we will be awarding several accolades on the night in the Project of the Year categories to best represent projects of all different sizes and values. We want to ensure that smaller & community led projects have an equal opportunity to gain recognition alongside multimillion pound schemes. Therefore we will be awarding two winners in both Building Project of the Year and Civils Project of the Year against the following value brackets.

£10 million and above

> £10 million

**PLEASE NOTE:** Only ONE project in each category can go forward as Yorkshire and Humber's representative in the national awards – this will be the entry out of the two bracket winners which the judges score the highest overall.

## CATEGORY CRITERIA >>>>>





## CATEGORY CRITERIA

### BUILDING / CIVILS PROJECT OF THE YEAR

Project of the Year delivers outstanding outcomes for all those involved in a construction project. It showcases the benefits achieved through the application of many of the principles described in the other award categories. Because of the diversity of potential projects, this category is split into two awards: Building Project of the Year and Civils Project of the Year with projects of different value being awarded on the night. The winner is likely to be an outstanding local project as a high profile landmark, but whatever it is all parties will be proud of and inspired by it: the designers, constructors and clients.

### CLIENT OF THE YEAR

Construction clients have an important role to play in transforming the way the industry operates. How projects come to market has a significant impact on the ability of the construction industry to provide innovative, whole life value-for-money solutions. Much waste in construction is driven through approach to risk across the supply chain and judges are looking for a construction client that has been actively involved in enabling the construction programme and developed strategies for encouraging and rewarding excellence.

### DIGITAL CONSTRUCTION

Digital Construction embraces BIM, GIS, Big Data and other evolving technological advancements. Technology has transformed the world we live in and has potential to revolutionise the construction industry. This category rewards organisations, projects or initiatives that have adopted, advanced and achieved excellence in Digital Construction. Judges will be looking for examples of how the adoption of collaborative digital processes has dramatically improved the planning, design, fabrication, construction and operation of built facilities or infrastructure.

### HEALTH, SAFETY AND WELLBEING

Health, Safety & Wellbeing is of paramount importance and a culture of 'safety first' is crucial to performance. Overarching health and safety risk management systems and effective health initiatives are fundamental

to reducing or eliminating all types of incident and promoting health and well-being across the supply chain. The winner may be able to demonstrate consideration of either project health & safety at the pre-construction and/or construction phases of a project or an organisational initiative impacting on multiple projects or their workforce.

### INNOVATION

Innovation is widely recognised as the critical factor for increased and sustained productivity and growth. It demonstrates an organisation's confidence, capacity and appetite for improved performance and productivity gains. Innovation is most effective as a holistic approach that identifies both demand and ideas and is most successful when supported by collaboration between customers and the supply chain. Judges are looking for an organisation or project that has developed and applied the most innovative approach to overcoming one or more construction challenges. Winners may have developed a demonstrably new and different technique or process or may have harnessed emerging or existing technologies to create new or improved products, tools or services leading to better built outcomes.

### INTEGRATION AND COLLABORATIVE WORKING

Collaborative working is central to the core values of Constructing Excellence and its drive for positive change in construction. It is most likely to manifest in the delivery of specific projects, however those who can demonstrate a culture across a series or programme of projects show leadership in a sustained approach. Integration of the supply chain, the client and end users will normally lead to a better outcome satisfying all stakeholders. The judges will be looking for entries where collaborative working has delivered outstanding results and significant benefits for the whole supply chain/partnership involved.

### OFFSITE AWARD

A number of factors are convening to make offsite construction a more attractive solution than ever before. It can help address systemic failures including low



## CATEGORY CRITERIA (continued)

productivity, low predictability, low margins, adversarial pricing, lack of culture for collaboration, limited R&D and investment in innovation and poor image. A winning approach will demonstrate implementation of offsite solutions that builds on platform-based approaches driving towards repeatability and standardisation.

### PEOPLE DEVELOPMENT

People are our greatest asset and this award recognises organisations that appreciate and nurture their workforce to ensure they maximise the value of everyone's contribution to the business. By creating inclusive workplaces which support people of all abilities through training initiatives, education, mentoring, support networks and innovative programmes, companies can demonstrate a significant impact on the future of their businesses and the wider construction industry. Judges are looking for an organisation that is leading edge in the way they support and develop their existing team and attract new entrants into the industry.

### CONSERVATION AND REGENERATION

The preservation or rehabilitation of old or historic buildings and sites is often an important part of neighbourhood revitalisation, providing physical and psychological focus for the community and creating jobs and investment opportunities. Construction work that involves the conservation and regeneration of historic buildings requires great care and specialist skills and techniques. Judges will be looking for excellent outcomes and high standards in the repair, re-use and revitalisation of heritage sites and buildings in the region.

### SME OF THE YEAR

SMEs are the backbone of the industry and are recognised by Constructing Excellence for their dominance of and contribution to the supply chain. Department for Business Innovation and Skills suggest that 99.9% of UK construction contracting businesses are SMEs and some of the greatest innovation and best practice can be identified in this sector. Judges are looking for an exemplary organisation, with 249

or less employees and with turnover less than €50 million.

### SUSTAINABILITY

High environmental and climate performance in construction aims to meet present day needs for housing, working environments and infrastructure without compromising the ability of future generations to meet their own needs in times to come. It seeks to limit impact on the natural environment and demonstrate whole life sustainability. It is most effective when organisational culture, high design quality, technical innovation and transferability are abundant. Judges are looking for projects or organisations whose achievements, in relation to the legacy their work leaves, demonstrate strong environmental performance in terms of carbon and other Greenhouse Gas (GHG) emissions, in waste and water efficiency and in sustainable materials over the life of a project (including its ultimate decommissioning).

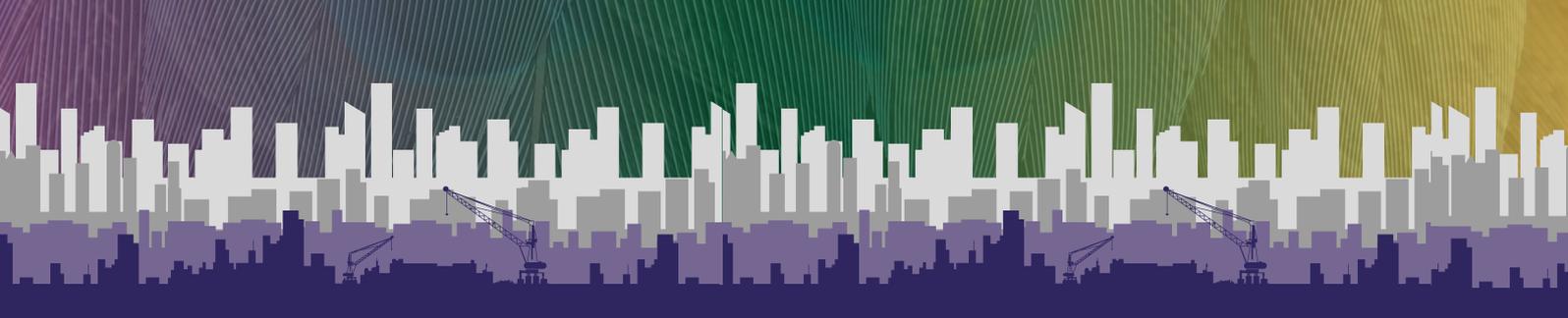
### VALUE

Judges are looking for an initiative, project or series of projects that has focused on the value of facilities in use and the outcomes for owners and users. Good facilities add value by enabling owners and/or users to live or work better in them. Winners will demonstrate how whole life cost and value have been considered from the outset; combining capital costs of construction with maintenance, operational and occupiers' costs. The most important factor will have been the outcomes for the owners and users of the facilities, and these should have been a key driver throughout the design and construction process. Entrants should be able to evidence the balance of expenditure between design, construction and operation, and must provide evidence or forecasts for improved outcomes for owners and/or users. Such outcomes may be financial, social or environmental.

### BEST OF THE BEST

The judges will choose from all the winning entries, the project which best exemplifies constructing excellence principles in action.

**ENTRY GUIDELINES >>>>>**



## ENTRY GUIDELINES

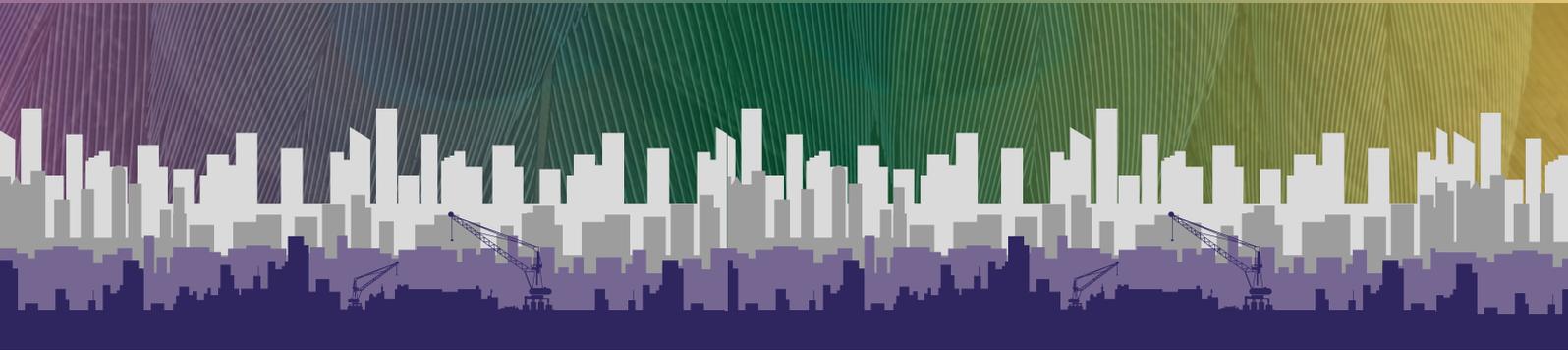
- An application can be made for an organisation, project, process, product or a service. There is no limit. You can submit as many projects for as many categories as you like but you **MUST** fill in a separate form for each one. Multiple submissions are encouraged.
- Demonstrating excellence in practice; where evidence is requested there should be a clear “audit” trail available for qualitative and quantitative data.
- All nominations and submissions should relate primarily to work carried out between January 2020 and December 2020. A project **DOES NOT** have to be completed to be entered but you must be able to demonstrate how it fulfills the criteria of the category you are entering.
- Where a project is being submitted, the project must have been based in Yorkshire & Humber and you must have the approval of the owner of the building/project. Clients must also be made aware in advance of any entries that refer to them. Where a company, process, product or service is the subject, the nominating organisation/divisional office should be based in Yorkshire & Humber.
- Offsite Awards: qualifying projects can be either made in or delivered in the Yorkshire and Humber region.
- The Innovation Award: the innovation doesn't have to be the first of its kind anywhere. It can be an innovation that you have seen in another industry and applied it to construction.
- Images are helpful and should be used. All images/logos must also be sent in a separate file along with your entry. These are used to promote your project in any marketing materials in the run up/on the night itself. However if you wish to use an image to illustrate a point you are making in the text then please also embed it in the forms.
- Video is accepted but again it must be supplementary to the information in the form, **NOT** a substitute for.
- A précis of shortlisted entries will feature on the CEYH website and elsewhere. Shortlisted entrants may be asked to participate in Constructing Excellence or Leeds Beckett University related events programmes. Every project entered will be considered for Demonstration Project status.

## JUDGING

- The panel of judges will consider each submission against the category criteria.
- All awards are made at the discretion of the judges and Constructing Excellence in Yorkshire and Humber. The right is reserved not to make an award in a particular category.
- The judges have authority to move entries into more applicable categories. Their decision is final and no correspondence will be entered into following the awards.
- Information supplied by the judges, or discussed between the judges and entrants will be treated in complete confidence, and confidentiality on the part of the entrants if requested.
- In line with national Constructing Excellence judging, appendices will **NOT** be taken into consideration. Supporting images, graphs, tables that you wish to include in support of your application should be embedded within the entry form. Within reason, captions can be included in addition to stipulated word count. Short Videos are the **ONLY** additional content that will be taken into consideration.

## HOW TO ENTER

- All forms can be downloaded from <http://ckegroup.org/cexcellenceyh/ceyh-awards-2021/>
  - All entries should be submitted electronically, via email to [ceyhawards@leedsbeckett.ac.uk](mailto:ceyhawards@leedsbeckett.ac.uk) by **23:59 on Friday 16th July 2021**. Please include with your submissions high resolution logos for ALL organisations involved in the project/scheme/entry (png or eps format preferable).
  - All entries **WILL** receive a receipt confirmation via email. If you have submitted an entry and not received a receipt email please contact us on 0113 812 1902 or 0113 812 7601 to check we have received your submission.
  - Winners will be announced at the Constructing Excellence Yorkshire & Humber Gala Awards Ceremony in July (subject to current restrictions around mass gatherings).
  - The organisers reserve the right to feature any submitted material in any editorial or promotional work relating to Constructing Excellence Yorkshire and Humber, the School of Built Environment, Engineering and Computing and Leeds Beckett University website and social media.
- 



## TIPS FOR CREATING A WINNING SUBMISSION

The Constructing Excellence Awards 'recognise the best and inspire the rest' It is important you think about the following:

**What makes your submission special?** We want to know if you are doing something new or different or doing something common to the industry but better than anyone else. It could be how you manage a specific process or a wide-ranging programme. It doesn't need to be technologically cutting edge, but it does need to be exemplary.

**Can you demonstrate real benefits?** We want data. You needn't submit all your data, but we need to know that you have changed or achieved something through some measurable information. Did you do it better or with increased satisfaction to your clients? Testimonials from key stakeholders are also welcome and are useful for demonstrating impact. (Testimonials do not form part of the word count).

**Is it honest?** We are not looking for marketing information. We want real stories which give an honest summary of all the issues that you have overcome to deliver. Don't be afraid of saying what went wrong!

## SOME ADVICE FROM OUR JUDGES

THINK ABOUT...

**...ensuring you have understood and answered the question.** Make sure you have taken the time to read the question and understand exactly what information is required. Please do not cut and paste generic information from marketing materials or Press Releases. You have room in question eight to put key successes and or headlines. There are seven questions in total and each question is marked out of ten and therefore has equal weight. Please ensure you are giving sufficient attention to each question. There are also some questions which have multiple questions within them – please make sure you address each sub question.

**..the reader.** A human being will be reading the application and it will probably be someone who is short of time! Write with passion and ensure your entry has a flow and a rhythm and engages the reader within the first minute of reading. This will help your form to stand out if the scores are really close (which they generally are). Think about how your form reads to a lay person. Your submission will probably be reviewed by a multi-disciplinary team so don't use Acronyms or specialised phrases. Keep things simple and to the point.

**..the Impact.** The standard is generally very high and submissions that have the edge are the ones who go on to define impact. Think about how the impact has been taken forward; e.g. shared with the supply chain. Also, it doesn't have to be a project with global impact. If you have got a small project which has had a fantastic impact on the local community then that is just as valid and welcome. If your project has a great story, then tell us it. Note that our judges always have one eye on the project being a national winner, so tell us what the wow factor is.

**...problem solving.** How did you overcome problems you had during the build? This information is interesting to the judges as construction and engineering is all about problem solving!

**...going above and beyond.** In categories such as People Development and Health, Safety and Wellbeing, a winning entry must demonstrate what you have done above and beyond the legal requirement. For instance putting someone on a course that is mandatory for their job does not count!

**... project ownership.** Don't hand the form over to your marketing team to complete. The best entries are those written principally by the full team involved in the project.

**...using plain language.** Do not use "Marketing Speak" This makes the entry harder to read for the judges and is very off putting. Please talk about succinct facts and don't use buzzwords. Simply state what you did and why it benefitted the project/ benefits the organisation.

## AND FINALLY... USE US!

WE ARE HERE TO HELP YOU MAKE THE BEST SUBMISSION YOU CAN. CONTACT US FOR ANY ADVICE AND OUR TEAM WILL TRY TO HELP





CONSTRUCTING EXCELLENCE  
YORKSHIRE AND HUMBER PRESENTS

# MARDI GRAS

#CEYH2021 AWARDS

THURSDAY 25TH NOVEMBER 2021  
NEW DOCK HALL, LEEDS - 6.15PM ONWARDS

## JOIN US FOR OUR MARDI GRAS THEMED AWARDS CEREMONY

**Sick of stuffy black tie dinners? We pride ourselves on delivering an awards with a difference.**

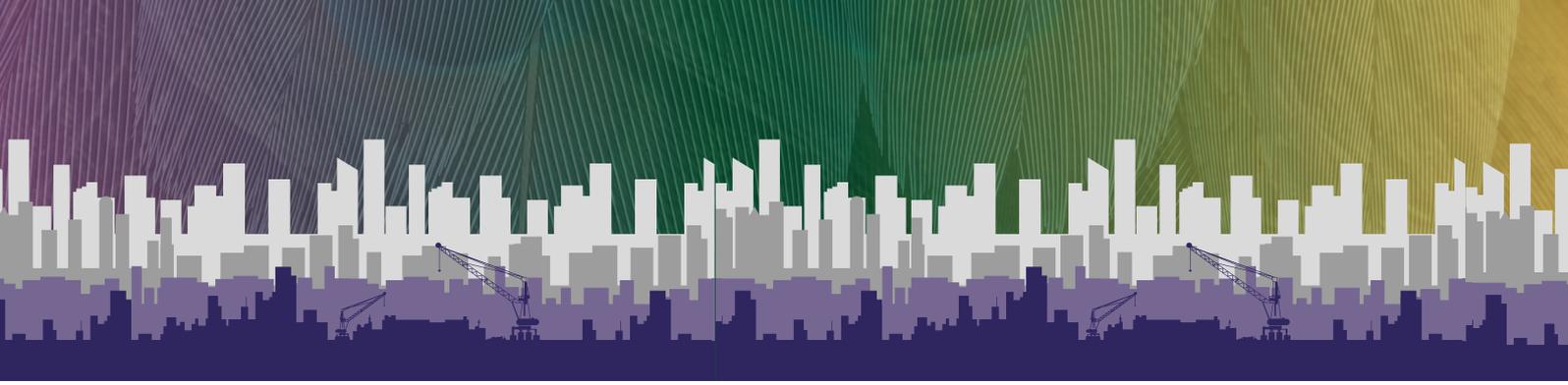
At the Constructing Excellence Yorkshire and Humber Awards, as much attention is paid to unique theming, hospitality and staging as well as to the awards presentation itself. Over 480 people attended our last event and we can't wait to welcome you all to **#CEYH2021** where we are delighted to be bringing some New Orleans carnival atmosphere to the evening with our special Mardi Gras themed ceremony. Guests are encouraged to add a little Mardi Gras to their black tie outfits; from beads, masks and feathers to simply adorning the traditional Mardi Gras colours of purple, green and gold! Join us on **Thursday 25th November 2021** for a spectacular evening of celebration with great food, hospitality, entertainment and a few surprises thrown in too! Please note, you do not have to enter our awards to attend the dinner – the evening presents a great opportunity for networking and socialising with clients and your teams.

**TICKETS** *(all tickets include a welcome drink and a three course dinner)*

Table of 10: £950 + VAT

Individual: £100 + VAT

**Please contact our team to secure your table.**



## CONTACT DETAILS

If you have any queries about entering, sponsoring or attending the awards, please speak to the Constructing Excellence Yorkshire and Humber Team,

Liz Schofield / Donna Lee

T: 0113 812 1902 / 0113 812 7601

E: [ceyhawards@leedsbeckett.ac.uk](mailto:ceyhawards@leedsbeckett.ac.uk)

Web: <http://ckegroup.org/cexcellenceyh/ceyh-awards-2021/>

## GET SOCIAL

As always we will be building up to the event across CEYH and SOBEC social media - join in using #CEYH2021



LEEDS BECKETT UNIVERSITY  
SCHOOL OF BUILT ENVIRONMENT,  
ENGINEERING AND COMPUTING

 @SOBEEBECKETT

 @SOBEEBECKETT

 <https://www.facebook.com/sobeebeckett/>

 <https://www.linkedin.com/company/school-of-built-environment-and-engineering-leeds-beckett-university/>



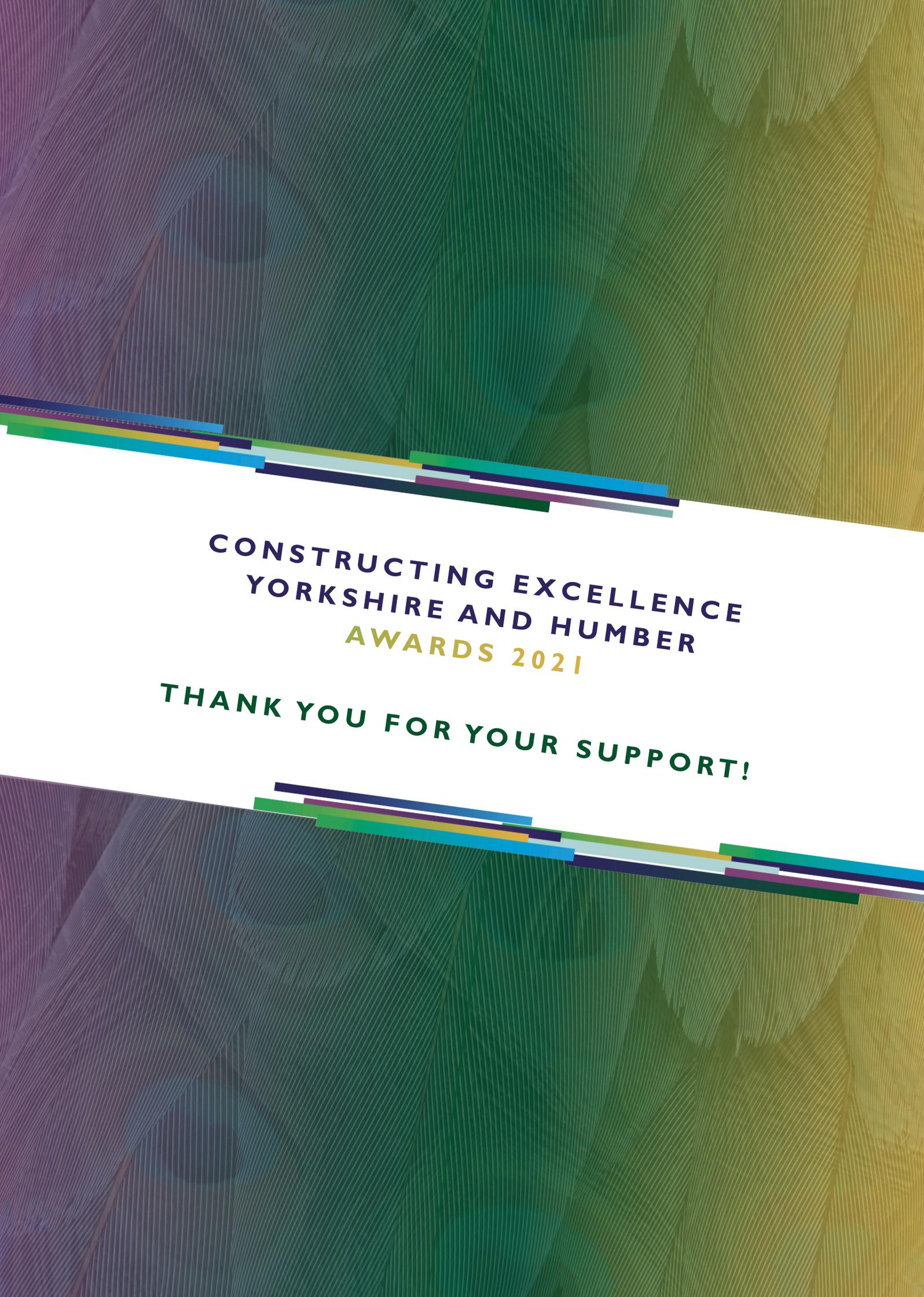
CONSTRUCTING  
EXCELLENCE  
IN YORKSHIRE & HUMBER

 @CEXCELLENCEYH

 <https://www.linkedin.com/company/ceyh/>



# #CEYH2021



**CONSTRUCTING EXCELLENCE  
YORKSHIRE AND HUMBER  
AWARDS 2021**

**THANK YOU FOR YOUR SUPPORT!**