



**AWARDS**  
**2024**

Entry and  
Sponsorship  
Brochure



## **Held annually the Constructing Excellence Awards are a celebration of everything the Built Environment has to be proud of.**

Organised by the School of Built Environment, Engineering and Computing at Leeds Beckett University, the Constructing Excellence Yorkshire and Humber Awards focus attention on some of the most important issues in the construction sector. As part of our ongoing commitment to reflect what really matters to our industry in the here and now, the categories have been revised for 2024.

All types of organisations enter our awards each year including private and public sector, micro, SME and large contractors, designers, consultants, clients and suppliers; in fact anyone who is part of the built environment's extended family. The winners of each of our regional awards categories will then go to represent Yorkshire and Humber at the national Constructing Excellence Awards later in the year.

## **WHY GET INVOLVED?**

These awards have always been more than just an opportunity to celebrate with your teams. They are about showcasing the organisations, projects and talent across the region that are delivering excellence, driving change and inspiring others to adopt new and better ways of working.

## **BENEFITS TO YOUR BUSINESS INCLUDE;**

- ▶ Raise awareness of the work you do and how it contributes to improving the wider reputation and image of the sector.
- ▶ Demonstrate excellence in your market, showcasing your organisation to key regional and national influencers and helping you to win more work.
- ▶ Show your customers (and your competitors) that you are committed to keeping standards high.
- ▶ Gain external validation for your company values.
- ▶ Celebrate your team's success, boost morale and help you to attract and retain the best industry talent.
- ▶ Focus your internal strategy to embed a culture of best practice throughout your business.
- ▶ Align your business to the Constructing Excellence brand and our key drivers for a better industry.

There is no cost to enter the Constructing Excellence Awards and you can enter as many projects for as many categories as you like. Also, you do not need to be a Constructing Excellence or regional member to be able to enter.





## SPONSORSHIP OPPORTUNITIES

Do you want to align your brand to our Constructing Excellence values? Want to be seen as leading the charge for positive transformation in our industry? If so, our sponsorship packages are for you.

Organised by a passionate and forward thinking team, the Constructing Excellence Yorkshire and Humber awards continues to be the premier construction awards ceremony in the region with over 400 industry professionals in attendance representing the full spectrum of the built environment industry.

Sponsors receive continuous publicity in the build up to the awards and on the night itself as well as an opportunity to contribute to our ongoing communications and events programme. Many of our sponsors have gone on to work closely with the School of Built Environment, Engineering and Computing (SOBEC) students and research teams. To take up a package, please contact the team to discuss.

### CATEGORY SPONSORSHIP PACKAGE (£2350 + VAT)

- ▶▶ Constant display of your logo in awards communications materials and on the ceremony evening (materials include flyers, brochures and mail shots to over eight thousand contacts).
- ▶▶ Regular announcements of your sponsorship and involvement across social media.
- ▶▶ A premium table of 10 at the ceremony (includes two bottles of wine for your table).
- ▶▶ Full page company ad in the event brochure to be distributed to every guest on the evening.
- ▶▶ Your Company representative to present the sponsored award at the dinner.
- ▶▶ Your Company Logo on the certificate for the sponsored category.
- ▶▶ CEYH Awards Sponsor logo for your category for use on your email/website.
- ▶▶ Opportunity to have display stands at the dinner (location will depend on space).



**“We were proud to sponsor the awards and had a fabulous evening, as did our guests and we have had some great feedback.” (Main Contractor)**





## THE CATEGORIES

►► Building Project of the Year

►► Client of the Year

►► Climate Action

►► Delivering Value

►► Environmental, Social, and Governance (ESG)

►► Infrastructure Project of the Year

►► Innovation

►► Integration and Collaborative Working

►► People and Culture

►► Regeneration and Retrofit

►► Residential Project of the Year

►► SME of the Year

►► Best of the Best

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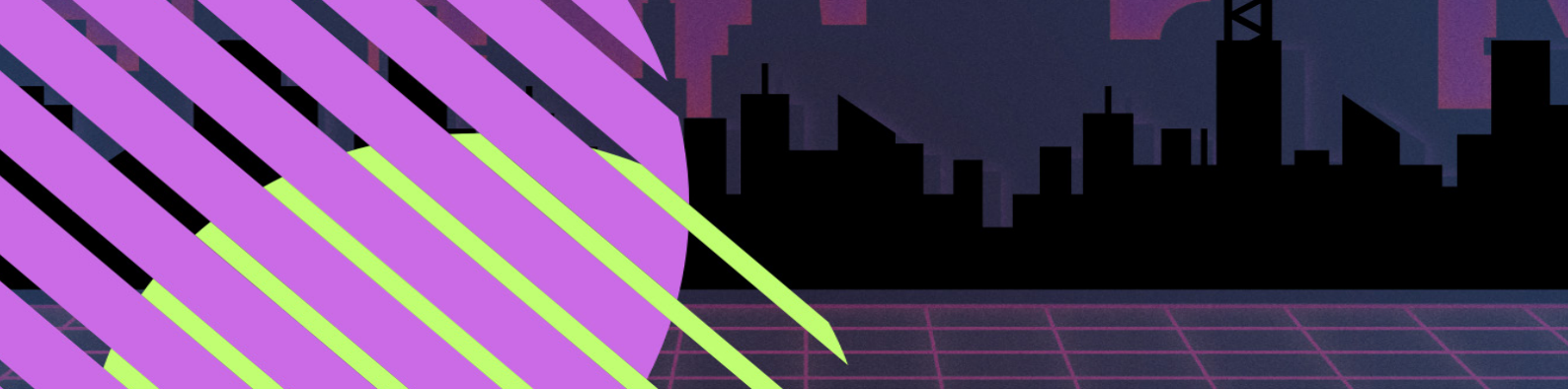


*sponsored by*



**“It was a real honour and surprise to win! We all really enjoyed the evening, and the atmosphere and buzz in the room was fantastic! Thanks again for having us.” (SME)**





## CATEGORY DESCRIPTIONS

### Building Project of the Year

The Project of the Year category celebrates inspirational projects that deliver outstanding outcomes. We are looking for projects that exemplify the Constructing Excellence principles, which fully align with the collaborative work we are undertaking with the Construction Leadership Council. Projects should demonstrate the successful implementation of better ways of working and so help to provide a template for others to learn from.

### Client of the Year

Construction clients have an important role to play in transforming the way the industry operates. How and when projects come to market significantly impacts the ability of the construction industry to provide innovative, whole life value-for-money solutions. We are looking for a construction client that has been actively involved in delivering the construction programme and developed strategies for encouraging and rewarding excellence. It goes without saying we expect a culture of collaboration and transparency to be at the heart of how the client operates and empowers the wider team.

### Climate Action

All of us, within the construction industry and beyond, have a responsibility to deliver Climate Action. It is a key driver behind many innovative tools, techniques and processes and impacts everything we do. Constructing Excellence would like to celebrate those projects or organisations that seek to deliver a positive impact, or a reduced negative impact, on the natural environment and demonstrate whole life sustainability in their approach to construction. Successful applicants will exemplify the use of organisational culture, high quality design, effective procurement practices and innovative tools and techniques to provide improved environmental performance and outcomes.

### Delivering Value

Construction and the built environment play a huge role in underpinning our society and economy. To unlock better societal outcomes, we need to take an informed view of value and not simply make decisions based on cost. Clients need to work with their stakeholders to consider how to unlock wider benefits throughout the construction project and the lifetime of the asset. Tools such as the Value Toolkit enable clients and design teams to take a more informed view of value across four capitals - Produced, Natural, Social and Human. Whilst value can mean something different to everyone, what it shouldn't be is solely focused on cost. We are seeking projects that clearly demonstrate value-based decision making and the benefits it can bring.





## Environmental, Social and Governance (ESG)

The Environmental, Social and Governance (ESG) Award aims to celebrate social, economic and environmental sustainability. We are looking for organisations or projects that demonstrate the greatest environmental and social impact or approach to generating such. Applicants must also exemplify effective governance structures and practices.

## Infrastructure Project of the Year

The Project of the Year category celebrates inspirational projects that deliver outstanding outcomes. We are looking for projects that exemplify the Constructing Excellence principles, which fully align with the collaborative work we are undertaking with the Construction Leadership Council. Projects should demonstrate the successful implementation of better ways of working and so help to provide a template for others to learn from.

## Innovation

Innovation more than invention is critical to every sector to deliver outstanding results, break through productivity barriers and address our customers, communities and global needs. Our sector solves problems every day, yet rarely are we systemic in our organisations and projects to drive and embed a culture for innovation in our teams or our supply chain partners. Successful applicants will demonstrate how they foster a culture for innovation and systematically solve quantified problems with new or repurposed tools and techniques used by other sectors or organisations - to deliver quantified better productivity, profitability, sustainability or any other critical element with the use of an innovative product or approach that can/will be repeatedly used within the organisation or wider sector.

## Integration & Collaborative Working

Integration and collaborative working are key to overcoming challenges, managing risk and delivering better outcomes. We are looking for projects and practices that exemplify this approach with evidence of how all parties have been engaged, from clients to contractors and all across the supply chain. Applicants must demonstrate the benefits that have been achieved through a collaborative and integrated working.

## People & Culture

“Our people are our greatest asset” - so attracting, motivating, supporting, developing and retaining the most diverse of human talent to our organisations and the sector is critical to ensure we totally understand and meet our customers’ and wider communities’ needs. Strong constructive cultures, effective leadership, health & wellbeing, and psychological safety at every level are vital to ensuring we positively challenge and continuously improve, as is Equality, Diversity & Inclusion and ensuring functional competence through progression pathways and continuing professional development.





## Regeneration & Retrofit

The Regeneration and Refit Award aims to highlight projects or programmes that apply the Constructing Excellence principles to deliver better outcomes for an existing asset, which may include historic/heritage sites. These principles include procurement, innovation, collaboration, culture/people, productivity, client satisfaction, HS&W and Digital. Applicants must demonstrate how they achieve improved outcomes against these principles.

## Residential Project of the Year

The Project of the Year category celebrates inspirational projects that deliver outstanding outcomes. We are looking for projects that exemplify the Constructing Excellence principles, which fully align with the collaborative work we are undertaking with the Construction Leadership Council. Projects must demonstrate the successful implementation of better ways of working and so help to provide a template for others to learn from.

## SME of the Year

The UK government definition of Small to Medium Enterprises encompasses; micro (less than 10 employees and an annual turnover under €2 million), small (less than 50 employees and an annual turnover under €10 million) and medium-sized (less than 250 employees and an annual turnover under €50 million) businesses. SMEs are a core part of the supply chain and are the backbone of the construction industry. Constructing Excellence are seeking to showcase examples of organisations that embody best practise. Applicants should model the Constructing Excellence principles of procurement, innovation, collaboration, culture/people, productivity, client satisfaction, Health, Safety and wellbeing and digital.



**"I am lucky enough to attend a number of different award ceremonies in the Built Industry as part of my job. However last week's CEYH awards in Leeds was a standout event! If you are looking at an awards ceremony where not only are you celebrating success in the region AND want a fun night then get yourself to the CEYH Awards! (Consultancy Services)"**



## ENTRY GUIDELINES

- An application can be made for an organisation, project, process, product or a service. There is no limit. You can submit as many projects for as many categories as you like but you **MUST** fill in a separate form for each one. Multiple submissions are encouraged.
- All nominations and submissions should relate primarily to work carried out between January 2024 and December 2024. A project **DOES NOT** have to be completed to be entered but you must be able to demonstrate how it fulfills the criteria of the category you are entering.
- Where a project is being submitted, the project must have been based in Yorkshire & Humber and you must have the approval of the owner of the building/project. Clients must also be made aware in advance of any entries that refer to them. Where a company, process, product or service is the subject, the nominating organisation/divisional office should be based in Yorkshire & Humber.
- The organisers reserve the right to feature any submitted material in any editorial or promotional work relating to Constructing Excellence and Leeds Beckett University. Every project entered will be considered for Demonstration Project status.
- An independent panel of judges will consider each submission against the category criteria. All awards are made at the discretion of the judges and Constructing Excellence in Yorkshire and Humber. Their decision is final and no correspondence will be entered into following the awards.
- The judges have authority to move entries into more applicable categories. The right is reserved not to make an award in a particular category.
- Information supplied by the judges, or discussed between the judges and entrants will be treated in complete confidence, and confidentiality on the part of the entrants if requested.
- In line with national Constructing Excellence judging, appendices will **NOT** be taken into consideration. Supporting images, graphs, tables that you wish to include in support of your application should be embedded within the entry form. Within reason, captions can be included in addition to stipulated word count. Short Videos are the **ONLY** additional content that will be taken into consideration.







# WRITING A WINNING SUBMISSION

## ASK YOURSELF...

### WHAT MAKES YOUR SUBMISSION SPECIAL?

We want to know if you are doing something new or different or doing something common to the industry but better than anyone else. It could be how you manage a specific process or a wide-ranging programme. It doesn't need to be technologically cutting edge, but it does need to be exemplary.


### CAN YOU DEMONSTRATE REAL BENEFITS?

We want data. You needn't submit all your data, but we need to know that you have changed or achieved something through some measurable information. Did you do it better or with increased satisfaction to your clients? Testimonials from key stakeholders are also welcome and are useful for demonstrating impact.

### IS IT HONEST?

We are not looking for the glossy PR version of your project. We want real stories which give an honest summary of all the issues that you have overcome to deliver. Don't be afraid of saying what went wrong!

## ENSURE YOU...



### ...ANSWER THE QUESTION BEING ASKED.

Take time to understand exactly what information is required. Address ALL points asked in the question. Remember: Each question carries equal weight so do give every one sufficient attention.



### ...USE PLAIN LANGUAGE.

Avoid using buzzwords, this makes the entry harder to read for the judges. The best entries stick to the facts. State what you did, why you did it and why it benefitted the clients and end users.



### ...TAKE OWNERSHIP.

Do not just hand the form over to your marketing team to complete. The best entries are those where the project team takes ownership of the information.



### ...THINK ABOUT THE READER.

Keep your points succinct & don't use specialised language. Consider how your form reads to a lay person. DO make sure your entry displays passion and engages the reader to help you stand out if the scores are close.



### ...THINK ABOUT 'IMPACT'.

Submissions that have the edge are the ones who go on to define impact & how it has been taken forward (e.g. shared with the supply chain). Size doesn't matter. If your project has a great story or a "wow factor" then tell us it.



### ...THINK ABOUT PROBLEM SOLVING.

How did you overcome problems you had during the build? This information is interesting to the judges as construction and engineering is all about problem solving!




### ...THINK ABOUT THE 'EXTRA'.

Winning entries must demonstrate what you have done above and beyond the legal requirement, e.g. putting someone on a course that is mandatory for their job does not count!



### ...THINK ABOUT RAISING STANDARDS.

At Constructing Excellence, our key aim is to drive up standards and improve the image of the industry. Tell us how your project achieves this and leaves a positive legacy.





If you have any queries about entering, sponsoring or attending the awards, please speak to the Constructing Excellence Yorkshire and Humber Team.

Liz Schofield / Donna Lee

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**E:** [ceyhawards@leedsbeckett.ac.uk](mailto:ceyhawards@leedsbeckett.ac.uk)

**Web:** <http://ckegroup.org/cexcellenceyh/>

## GET SOCIAL

As always we will be building up to the event across both Constructing Excellence and School of Built Environment, Engineering and computing social media. Join in using #CEYH2024.

(@SOBECBECKETT / @CEXCELLENCEYH)



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**“Thank you for hosting such a lovely event last Thursday evening – the whole team and our guests thoroughly enjoyed it! Clearly a lot of effort was put into the whole evening and it was great to see so many people engaging with the network. It was great to see businesses celebrating their successes!” (Professional Services)**





**CONSTRUCTING EXCELLENCE  
YORKSHIRE AND HUMBER  
AWARDS 2024**

**THANK YOU FOR YOUR SUPPORT!**



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